

See the final videos at <https://jarcreative.wistia.com/projects/qhsllsgw4h>

Lunch Boxes

The SoYoung lunch box comes in 12 beautiful eco-linen designs that offer a natural alternative to plastics and synthetics. The insulated interior holds everything your child needs for a healthy, satisfying lunch and has a personalized name tag. It has a removable liner that allows for easy cleaning of messes and you can pair it with a SoYoung Icepack to keep food fresh all day. The entire lunchbox is completely machine washable, just leave it out overnight to air dry. It has both a carrying handle and a removable carrying strap for wearing messenger or backpack style. There is an additional pocket for carrying utensils, napkins or wipes. All of SoYoung's products are PVC, **Phthalate** and Lead free.

Shots

- Exterior, then opening to reveal full lunch box packed with food
- Empty lunch box showing liner and remove liner to reveal ice pack
- Show lunch box being put into the washing machine
- Show lunch being placed onto a dish drying rack
- Show lunch box being worn messenger style
- Show lunch box being worn backpack style
- Show pack pocket
- Show kids skipping away wearing lunch boxes

Items needed:

- Lunchbox
- Ice pack
- Lifefactory Food storage containers (1 or 2)?
- Apple
- Small snack containers
- Small water bottle

Small Cooler Bags

The SoYoung Small Cooler bag comes in 10 beautiful eco- linen designs that offer a natural alternative to plastics and synthetics. The insulated interior provides plenty of room for a preschool lunch, baby bottles or snacks on the go. It has a removable liner that allows for easy cleaning of messes and spills and is completely machine washable, just leave it out overnight to air dry. Use the carrying handle or the removable carrying strap for wearing messenger or backpack style. There is an additional pocket for carrying utensils or and a name tag plate. Pair it with a SoYoung Icepack to keep food fresh all day! All of SoYoung's products are PVC, Phthalate and Lead free.

Shots

- Exterior, then opening to reveal full CB packed with food - or show the items being put into an empty cooler
- Empty CB showing liner and remove liner to reveal ice pack
- Show CB being put into the washing machine
- Show CB being placed onto a dish drying rack
- Show CB being worn messenger style
- Show CB being worn backpack style
- Show pack pocket
- Show parent and child walking away wearing cooler bags

Items needed:

- Cooler Bags
- Ice packs
- Lifactory Food storage containers (1 or 2)?
- Apple
- Small snack containers
- Sili Squeeze
- Small water bottle

Large Cooler Bags

SoYoung's Large Cooler bag comes in 10 beautiful eco -linen designs that offer a natural alternative to plastics and synthetics. The insulated interior provides room for multiple containers and a water bottle. You can also use it for baby bottles or family snacks on the go. It has a removable liner that allows for easy cleaning of messes and spills and is completely machine washable, just leave it out overnight to air dry. It has an a second removable carrying strap for wearing messenger or backpack style. There is an additional pocket for carrying utensils or and a name tag plate. Pair it with a SoYoung Icepack to keep food fresh all day! All of SoYoung's products are PVC, Phthalate and Lead free.

Shots

- Exterior, then opening to reveal full CB packed with food - show how many containers can fit inside by filling an empty LC (also do a shot of it being used for baby bottle bag)
- Empty CB showing liner and remove liner to reveal ice pack
- Show CB being put into the washing machine
- Show wet CB being placed onto a dish drying rack
- Show CB being worn messenger style
- Show CB being worn backpack style
- Show pack pocket
- Show parent and child walking away wearing cooler bags

Items Needed:

- Cooler Bags
- Ice packs
- Lifactory Food storage containers (3)?
- Thermos
- Small snack containers
- Sili Squeeze
- Bucket Bib
- Largest water bottle possible
- 6 pack of beer

Toddler Backpack

SoYoung's Toddler backpack comes in 9 beautiful linen blend designs that offer a natural alternative to synthetic cartoon character bags. Recommended for kids aged 3 - 7 it holds everything a preschooler needs - and is sized to fit a folder as many kindergarten classes require. It includes interior zipper pocket for smaller items and 2 exterior mesh pockets that can hold a water bottle or thermos. It is completely machine washable - just hang it to dry overnight. It has adjustable padded shoulder straps, and a chest strap to keep it firmly in place. For a perfect match, pair it with the coordinating, toddler lunch box, which attaches via the provided strap. All of SoYoung's products are PVC, Phthalate and Lead free to keep you and your loved one's safe and healthy.

Shots

- Exterior, then show it being filled with a selection of school items including a folder
- Show a key being put in the small pocket.
- Show bottle and thermos being packed in the side pockets
- Show Backpack being put into the washing machine
- Show Wet backpack being hung to dry
- Show parent tightening the straps and clipping the chest strap.
- Show Lunch Box being attached to the back
- child walking away wearing the backpack

Items Needed:

- Folder
- Key
- Water Bottle
- Thermos?
- Stuffed Animal
- Book

Grade School Backpack

SoYoung's Grade School backpack comes in 9 beautiful linen blend designs that offer a natural alternative to synthetic cartoon character bags. Recommended for kids aged 6 - 11 it has ample room for large binders, gym clothes and books with room to spare. It includes an interior zipper pocket for smaller items and 2 exterior mesh pockets that can hold a water bottle or thermos. It is completely machine washable - just hang it to dry overnight. Adjustable padded shoulder straps, and a chest strap make the bag extremely comfortable and keep it firmly in place while running or walking. All of SoYoung's products are PVC, Phthalate and Lead free to keep you and your loved one's safe and healthy.

Shots

- Exterior, then show it being filled with a selection of school items
- Show a key being put in the small pocket.
- Show bottle and thermos being packed in the side pockets
- Show Backpack being put into the washing machine
- Show Wet backpack being hung to dry
- Show parent tightening the straps and clipping the chest strap.
- child walking away wearing the backpack

Items Needed:

- Binder
- Key
- Water Bottle
- Pencil Case
- Thermos
- Running Shoes